

VC Pitch

1. DEFINITION

VC Pitch, is a Fintech startup acceleration program by EOS Software based on digital technology, which seeks solutions to develop, retain and enhance the access to financial services in a scalable way, his first appearance was in the framework of Open Finance 2020, on November 16, 17, 18 and 19, 2021.

Participants represent a paradigm shift within business traditional financials. For what their new models represent so expedited management, as well as the launch of products and services, from the decisive attention to the needs of customers.

Mission

The VC Pitch's mission is to strengthen the entrepreneurial ecosystem and promote the entrepreneurship focused on the Fintech ecosystem in Mexico and Latin America, providing innovation, visibility, collaboration and specialized mentoring in a way scalable.

View

Open and transparent collaboration to empower Fintech innovation in Mexico.

2. Period of Validity and Registration

The period of registration for projects to register to participate in the competition starts on September 1, 2021 and ends on October 11, 2021 at 11:59 p.m. The period of Registration may be modified by EOS Software, which in which case it would be communicated in the Web page.



3. Territorial scope

VC Pitch is aimed at Fintechs from anywhere in the world with an interest in Mexico and Latin America (not necessarily of Mexican origin).

4. Right of Participation

VC Pitch is intended for technology-based Fintechs with the ability to transform the financial industry in Mexico and Latin America.

VC Fintech Pitch seeks to boost growing startups, which is why it has created a space where the best Fintechs participate in a "Pitch elevator" mode in front of the largest funds in Mexico and Silicon Valley.

5. Categories

- Proptech
- Means of payment
- Crowdfunding
- Digital banking
- Lending

They will be able to participate in the competition, free of charge scaleups.

To participate in VC Pitch it will be necessary to register within the registration period indicated in point 2 of this document, and meet the following requirements:

1. Complement all the information requested in relation to the project to be presented at the competition.
2. Present a project that offers products or services based on the use of new technologies.

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6. Evaluation Parameters.

- Solution / Product or service
- Founding Team
- Size and type of opportunity
- Business model
- Competition

7. Jury

The members of the Jury will be of national and international level, they will be announced during the time between which the call is launched and the closing of the same.

8. Mechanics and Phases of Competition

The selection process for the finalists of the VC Pitch consists of the following phases:

1. First Phase: Registration. It is understood between December 11, 2020 and March 03, 2021 period during which registration will be open, by filling in the form available at this link:

[Registration](#)

2. Second Phase: Evaluation.

EOS Software and the jury will evaluate the registered startups based on the following criteria:

- Solution / Product or service
- Founding Team
- Size and type of opportunity
- Business model
- Competition

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3. Third Phase: Selection of finalists. This phase will take place on October 12 to 29, 2021.

A Selection Committee made up of members of National and International level with expertise in the topics and will be in charge of selecting the finalists. In the selection and evaluation of projects, the ability to transformation of the financial industry and the potential for economic growth and geographic business.

After the Evaluation phase, up to 15 finalist projects will be selected that will receive the opportunity to attend and present your project to qualified investors at the internationally in a virtual way (video conference).

Winners:

Communication to the finalists will be made through the email or telephone provided in the form completed by the applicant. The date of communication to the finalists will be no later than November 18, 2021.

During the event there will be a jury that will be made up of members of the ecosystem.

The evaluators in the different phases of the competition as well as the members of the Jury, they will have a fair and impartial performance, and in the event that in the past or present have had or have some kind of relationship with any of the participants, they alleged said relationship in order to refrain from evaluating the project of said participant.

If you are a startup or an entrepreneur and have any questions related to the VC Pitch competition, sponsored by Eos Software you can send it to us via email: kimberling.sanchez@eossoftware.mx

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Acceptance of terms and conditions.

The mere participation in the Competition implies acceptance of the entire content of these bases. The non-acceptance of any of the points that make up these bases implies non-participation in the Competition and, if selected and / or awarded, the automatic waiver of the award.

Likewise, EOS Software reserves the right, unilaterally and without prior notice, to exclude any participant in the Competition, especially in those cases where that you have suspicions or it is detected that you are trying to defraud, alter and / or disable, directly or indirectly, the proper functioning and the normal course and regulations of this Competition.

Both the initial Selection Committee and the Jury appointed for the different phases of the Competition will have the capacity to interpret and complete the bases of this contest and its decisions will be final.

11. Confidentiality

Throughout the Competition, confidentiality will be guaranteed regarding ideas and / or projects presented by the participants, the organizers being able to disseminate, in at any time and through any means, the general characteristics of the themselves, as well as the names of said ideas and / or projects and of the participants, and in winners special.

Specifically, and in relation to the content and images that the participants make during the competition, they guarantee and are responsible for Competition, as well as against third parties, of the following aspects:

- That they are the owners or legitimate owners of the rights that they allow to grant

Competition the license for its publication, reproduction, diffusion and use and that, in their case, they have obtained the necessary consent to do so from third parties.

- That it does not violate applicable laws such as those relating to the right to privacy, to the image and / or honor, intellectual property rights, industrial property or similar, as well as any rights of a third party, be it a natural or legal person.
- That, in the hypothetical case that it publishes personal data of another person during the course of the Competition, they have reported and obtained previously your consent for the publication of the same.

12. Advertising

The participants in the competition, and especially the winners, expressly authorize to EOS Software y Competición, without territorial or term limits, with the acceptance of the these bases, to be fixed, reproduced, disseminated and used by all means that freely consider, on any medium, their name, image and voice, the general characteristics and the name of the ideas or projects presented, respecting In any case, what is established in the sections on Intellectual, Industrial Property, Third Party Rights and Confidentiality of this document, provided that the advertising, informative and / or promotional purposes related to the Competition and / or its organizers, without the right to any consideration.

EOS Software and VC Pitch undertake to use the data included in the form, to respect their confidentiality and to use them in accordance with the purpose of the form, that is, to manage contact details of participants in the Competition, as well as managing the sending of content (newsletters), and those others that are They could expressly indicate you at the time of data collection.



The participant expressly consents and authorizes Competition to transfer their data to promoters, organizers, sponsors and companies participating in the VC Pitch in order to keep you informed of your activities, products and services. The data transferred to said entities will be included in the data forms of personal character, resulting these companies responsible for said forms, the participant being able to contact them to exercise the rights that the regulations grant.

13. Modifications and cancellations

EOS Software and VC Pitch reserve the right to modify at any time these rules, including the prizes and / or their possible cancellation before the date expected resolution, provided there is just cause, committing to publish such modification through its website.